



Minutes of the January 23, 2018 Meeting

Opening & Welcome

- Meeting called to order at 6:40 p.m.
- December 12, 2017 minutes approved

Principal's Address

- Discussion of seasonal health issues
- Silent Auction has collected approx. \$54,000 to date
- Promotion in doubt letters are going out in the near future

School Name Change Initiative

- Proposal made to change name of school to The Shirley Chisholm School
- Presentation on the merits and the process to date
- Discussion re: the deadline for submitting proposal to DOE is approaching. Need action now to ensure no other school claims the name
- Additional efforts will be made to engage school community
- Motion to formally initiate the process to change the name of the school to The Shirley Chisholm School: made, seconded, approved.

Presentation by Vernon Gibbs – School Fund Center.com

- Proposal by marketing firm for PTO to place corporate ad banners on PS9brooklyn.org website and receive portion of click-through sales
- To be studied by communications and fundraising committees

Fundraising Activities

- Report on results from pancake sale, Nutcracker bake sale & 5th Grade movie night.
- Annual Appeal status report – approx. \$94,000 realized thus far – good pace, but need to maintain momentum
- Upcoming: Jazz Night; Valentine's Day Dance
- Other possible events:
 - Mother's Day event?
 - Soccer fundraiser (NYCFC) – query: would there be demand for tickets at approx. \$45/ticket?

Budget & Expenditures

- Reviewed & Approved P&L & Balance Sheets from December 2017



Membership Committee

- Discussion re: proposal to have each classroom create a schedule designating at least one parent to come to each PTO meeting

Meeting concluded at 8:06 p.m.